

March 29, 2010

Dear Sponsor,

The Washington Academy of Physician Assistants (WAPA) Annual Fall conference has been scheduled for **September 30-October 2, 2010** at the Davenport Hotel in Spokane, Washington.

At this time, planners are seeking your support. We hope that the packages outlined below provide expanded opportunities for your company to benefit from conference sponsorship, while giving WAPA the resources to make this event exciting and exceptional for all participants.

As the WAPA CME Coordinator, I would like to cordially invite you to display your company's products and services at this annual event. The Annual Fall conference usually draws over 180 Physician Assistants from all over the state. We try to meet the needs and respect the roles of all in attendance. For exhibitors we:

- Attempt to optimize the location and size of the conference exhibit areas.
- Designate and print "Exhibitor Break" times in the conference schedule.
- Acknowledge exhibitor support and encourage interaction with exhibitors from the podium during the conference.
- Perform several drawings in the exhibitor area with entry cards obtained via exhibitor contact.

We have established 3 support packages, which are listed below:

GOLD:

Minimum contribution of over \$4,500.00

- 3 tables per day for 2 days: September 30 and October 1
- Preferred exhibit space
- 4 lunch passes per day for representatives
- 2 copies of the conference syllabus
- Prominent citation in syllabus and brochure
- Gold supporter acknowledgement from conference podium
- Gold ribbons for exhibit area personnel
- Gold supporter listing in the WAPA newsletter covering the conference
- 1 complementary room night at the conference hotel

SILVER:

Minimum contribution of \$2,500.00

- 2 tables per day for 2 days: September 30 and October 1
- Preferred exhibit space
- 2 lunch passes per day
- Copy of the conference syllabus

(Silver Level Sponsor continued...)

- Prominent citation in syllabus and brochure
- Silver supporter acknowledgement from conference podium
- Silver ribbons for exhibit area personnel
- Silver supporter listing in the WAPA newsletter covering the conference

BRONZE:

Minimum contribution of \$1,500.00

- 1 table per day for 2 days: September 30 and October 1
- 2 lunch passes per day
- Bronze supporter citation in syllabus and brochure
- Bronze supporter acknowledgement from conference podium
- Bronze ribbons for exhibit area personnel
- Bronze supporter listing in the WAPA newsletter covering the conference

WAPA is grateful for any contribution and welcomes comments and questions on these packages. Arrangements for package benefits are contingent on timely submission of registration materials.

Please call the WAPA Executive Secretary at (206) 956-3624 with any questions. I have enclosed an “***Exhibitor Reservation Form***” for the upcoming conference. We would appreciate it if you gave it your attention, or pass it along to those in your company that would.

If you have any questions or concerns, I can be reached by cell at: (360) 241-5301 or by email at: julieatchley@mac.com.

Sincerely,



Julie Atchley, PA-C
CME Coordinator

Enclosure: Exhibitor Reservation Form